

maticmedia
web portfolio

E-Commerce Sites



1.



2.



3.

Commercial Websites



4.



5.



6.



7.



8.



9.

Blogs and Bespoke



10.



11.



12.

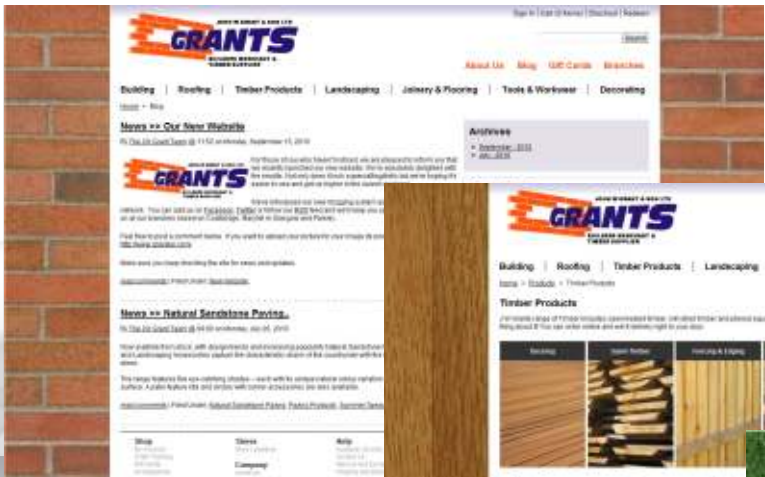
Overview >

This document contains our favourite web developments over the last 24 months. It contains everything from standard website developments to ecommerce solutions and email marketing designs.

Each piece will list the services we rendered, a break down of the home page of the site and little bit about the research we made into the website.

The Websites >

- 1. jwgrant.co.uk - page 3
- 2. limetree-interiors.co.uk - page 4
- 3. inkshopprinting.co.uk - page 5
- 4. lockerbiedatacentres.co.uk - page 6
- 5. martecengineering.co.uk - page 7
- 6. help4homebuyers.co.uk - page 8
- 7. ecosteel.co.uk - page 9
- 8. dvitechnologies.co.uk - page 10
- 9. maddencontracts.co.uk - page 11
- 10. robertmcombe.com - page 12
- 11. damakeup.com - page 14
- 12. tomaidrie.co.uk - page 15



Blog



Product Page



Home Page

Objective >

To create a new skin for the current J W Grant website while maintaining it's easy to use cart system. ”

Points of Interest >

- Web Design
- Stand CMS Site (1 Tier System)
- Blog and Comment System
- Cart System
- Customer Account System
- Voucher System
- Discount Coupon System
- Facebook + Twitter Integration
- Random Background Image Rotation

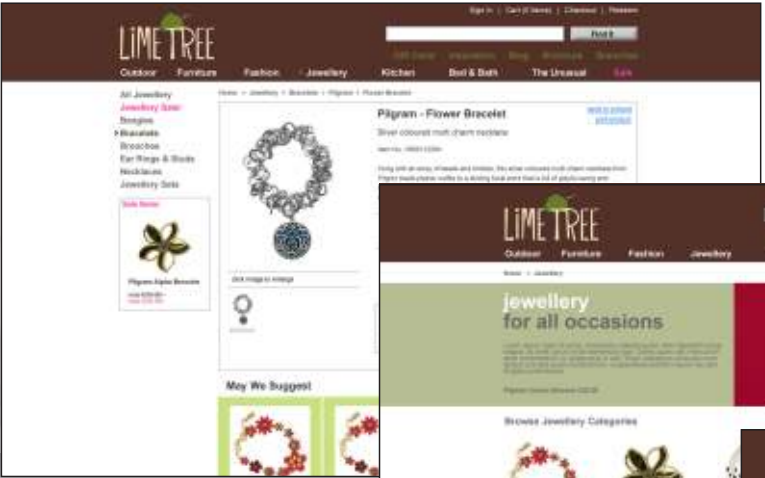
MaticCommerce Modules >

- Standard Module
- Blog Module
- Image Management Module
- URL Management Module
- Cart Module

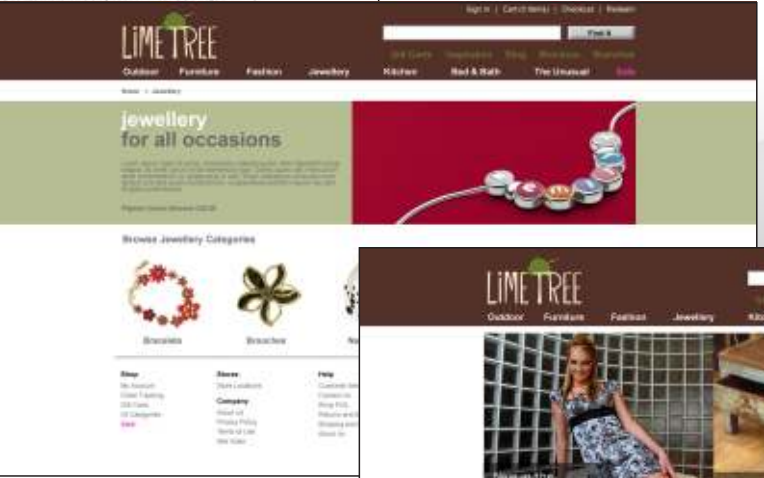
J W Grant & Son - www.jwgrant.co.uk

Designer > Robert McCombe
 Live Date > Autumn 2010
 Website Engine > maticcommerce v1.0 + cart module

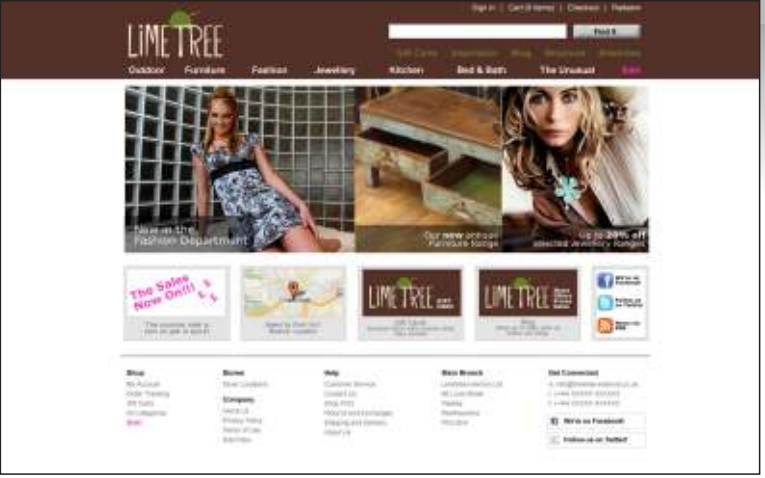
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Blog



Product Page



Home Page

Objective >

Limetree was originally introduced to Matic Media as part of its sign making division. When they wanted to move on to the web we offered them a rebrand of J W Grant and Son for their own products.

Points of Interest >

- Web Design
- Stand CMS Site (1 Tier System)
- Blog and Comment System
- Cart System
- Customer Account System
- Voucher System
- Discount Coupon System
- Facebook + Twitter Integration
- Random Background Image Rotation

MaticCommerce Modules >

- Standard Module
- Blog Module
- Image Management Module
- URL Management Module
- Cart Module

Limetree - www.limetree-interiors.co.uk

Designer > Robert McCombe
Live Date > Winter 2010
Website Engine > maticcommerce v1.0 + cart module

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Product Page



Information Documents



Home Page

Objective >

In 2008 The Inkshop was undergoing a rebrand to Inkshop Printing to define it's self as a Litho Printing company. The web development was to upgrade their old system to a modern design and implement their new branding.

Points of Interest >

- Web Design
- Standard CMS Site (2 Tier System)
- News System
- Cart System
- Customer Account System
- Twitter & Youtube Integration
- Media Section

MaticCommerce Modules >

- Standard Module
- News Module
- Image Management Module
- Cart Module



Product Page



Information Documents



Home Page

Objective >

Lockerbie Data Centre's will be one of the largest data centres in Europe. This site was developed for the planning and development stages of the Data Centres. It's main purpose is to provide local residents with information about the build and to provide insight to the future clients of the centres.

Points of Interest >

- Web Design
- Standard CMS Site (2 Tier System)
- News System
- Media Section

MaticCommerce Modules >

- Standard Module
- News Module
- Image Management Module
- URL Management Module



Contact Us



Case Studies



Home Page

Objective >

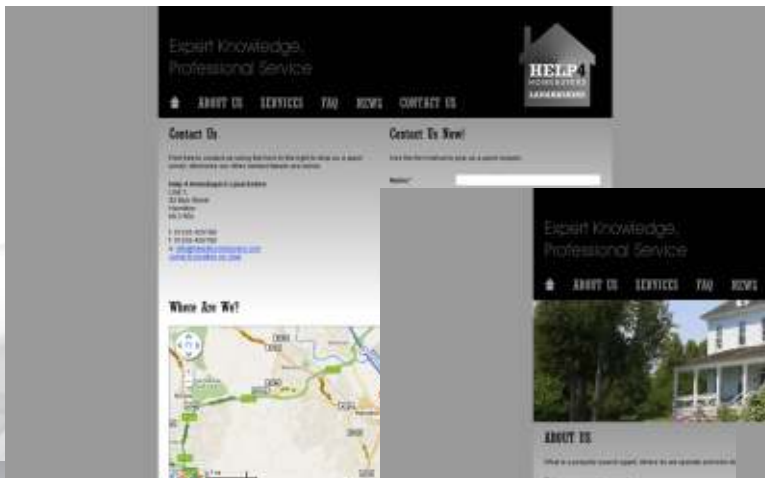
Lockerbie Data Centre's will be one of the largest data centres in Europe. This site was developed for the planning and development stages of the Data Centres. It's main purpose is to provide local residents with information about the build and to provide insight to the future clients of the centres.”

Points of Interest >

- Web Design
- Standard CMS Site (4 Tier System)
- News System
- Search Functionality

Matic Admin Panel >

- Page Management
- Downloads Management
- Newsletter System



Contact Us



Standard Page



Home Page

Objective >

Help 4 Homebuyers Lanarkshire website was designed as a simple brochure website to inform users of the services Help 4 Homebuyers Lanarkshire provide. ”

Points of Interest >

- Web Design
- Standard CMS Site (1 Tier System)
- News System
- Google Maps Integration

MaticCommerce Modules >

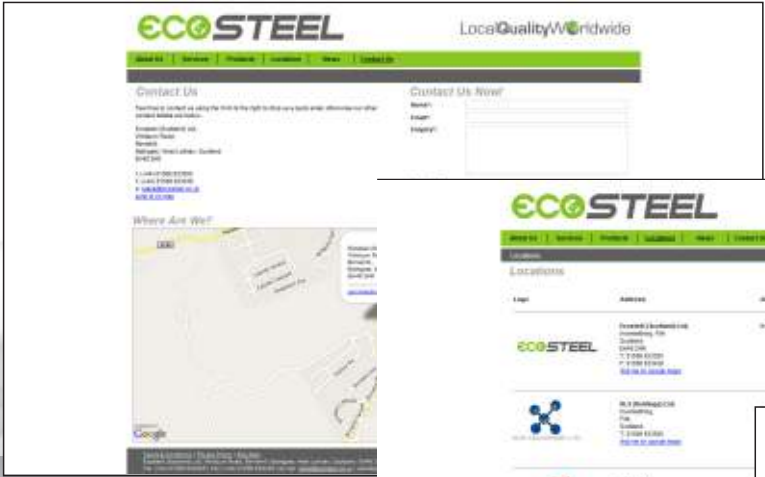
- Standard Module
- URL Management Module
- Image Management Module

Help 4 Homebuyers, Lanarkshire - www.help4homebuyers.co.uk

Designer > John McGowan
Live Date > Autumn 2010
Website Engine > maticcommerce v1.0

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Contact Us



Standard Page



Home Page

Objective >

Ecosteel's website was a redesign of their original website Quality Forgings. It is currently undergoing Search Engine Optimisation and Web Marketing Techniques.

Points of Interest >

- Web Design
- Standard CMS Site (2 Tier System)
- News System
- Google Maps Integration

MaticCommerce Modules >

- Standard Module
- News Module
- URL Management Module
- Image Management Module



Case Studies



Standard Page



Home Page

Objective >

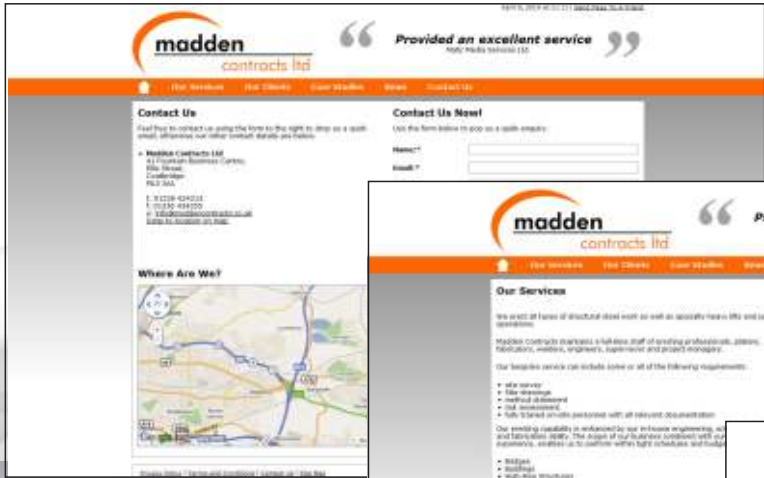
DVI Technologies required a website that showcased the vast amount of services they offer. One of our Two Tier website designs filled this requirement easily and it was branded to meet their logo.

Points of Interest >

- Web Design
- Standard CMS Site (2 Tier System)
- News System
- Google Maps Integration

MaticCommerce Modules >

- Standard Module
- News Module
- URL Management Module
- Image Management Module



Case Studies



Standard Page



Home Page

Objective >

Madden Contracts was built as a replacement for their aging website design. It's main objectives were to implement their new branding and to increase their web presence.”

Points of Interest >

- Web Design
- Standard CMS Site (2 Tier System)
- News System
- Google Maps Integration

MaticCommerce Modules >

- Standard Module
- News Module
- URL Management Module
- Image Management Module

Madden Contracts - www.steel-erectors.co.uk

Designer > Robert McCombe
 Live Date > Spring 2010
 Website Engine > maticcommerce v1.0

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Portfolio



Posting



Home Page

Objective >

RobertMcCombe.com is the personal website of our lead developer Robert McCombe. It was designed as a sandbox area for him to test out design and programming methods online. It also satisfies his need for ranting about movies. ”

Points of Interest >

- Flickr Integration
- Last FM Integration
- Twitter Integration
- Google Maps Integration
- Facebook Integration
- Delicious Social Bookmarking Integration
- Gravatar Icon Service
- Lucene Search Engine

MaticCommerce Modules >

- Standard Module
- Blog & Comment Module
- Review Module
- URL Management Module
- Image Management Module
- Search Engine Module

RobertMcCombe.com - www.robertmccombe.com

Designer > Robert McCombe
Live Date > Spring 2010
Website Engine > maticcommerce v1.0

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Home Page Breakdown >

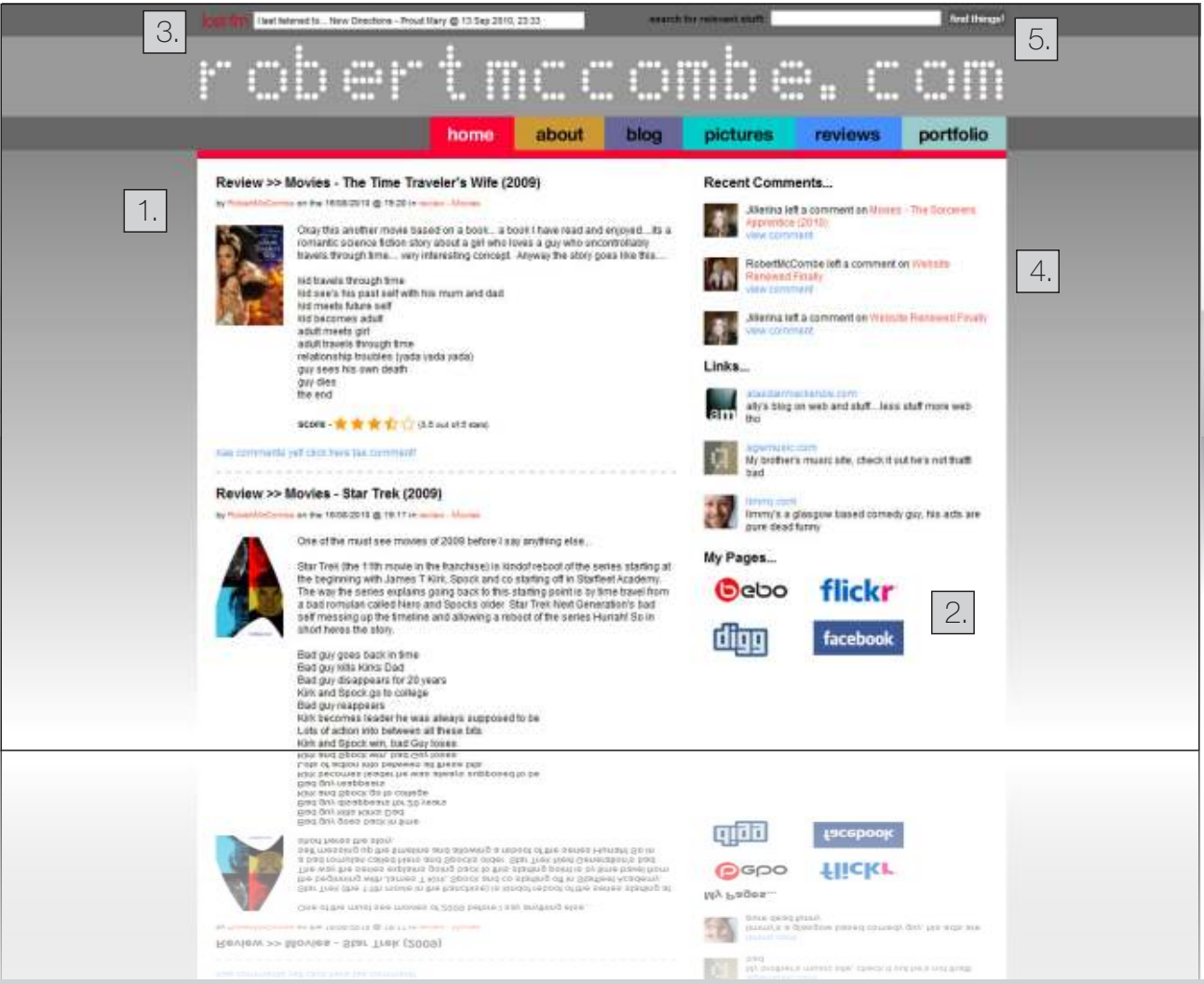
1. The site is primarily a blog with added review type postings. the website automatically chooses the layout for the posting dependent on the blog posting type.

2. When a new posting is uploaded it is automatically posted to all the sites connected social networks... Twitter, Last.fm, Digg, and Facebook.

3. The site automatically connects to Last.fm's Scrobbling Database. This database holds Robert McCombe's listened to list. The list is then formatted to display on the site.

4. The site uses comet technology to push updates from the site to the user. These updates are things like the most blog postings.

5. The search function on the website is powered by a database of categories, tags, keywords and postings. These are combined into a lucene search index (an openource search engine like Google) to give a robust method of searching the sites database.



RobertMcCombe.com - www.robertmccombe.com

Designer > Robert McCombe

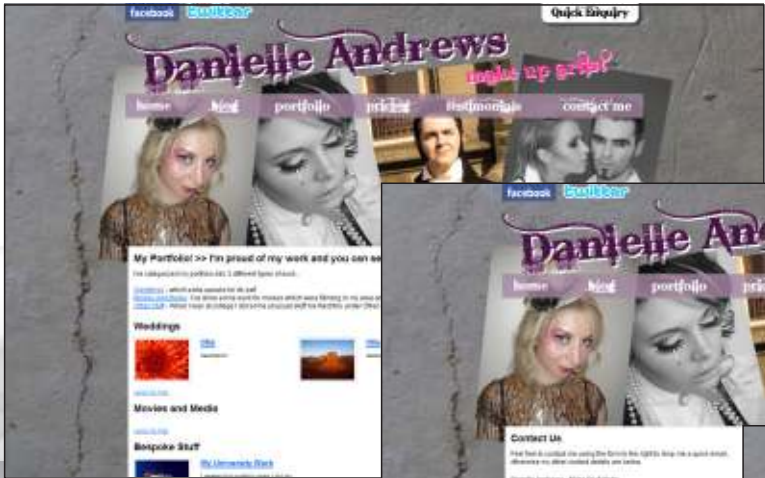
Live Date > Spring 2010

Website Engine > maticcommerce v1.0

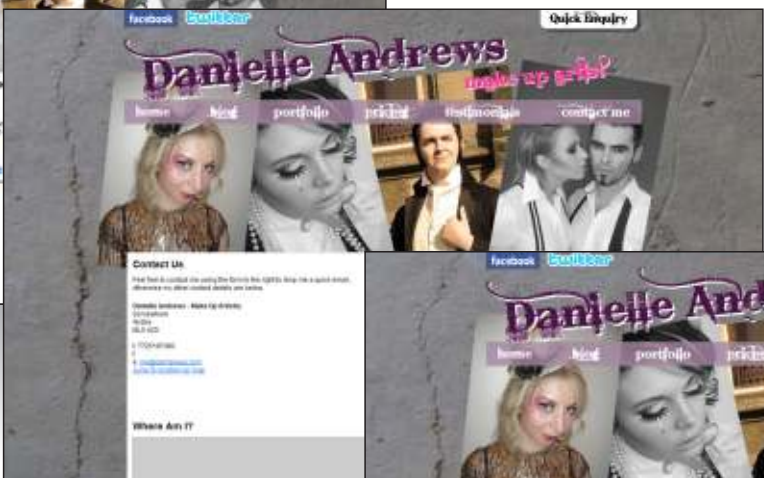
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Portfolio



Posting



Home Page

Objective >

Danielle Andrew's required a website to promote her Makeup Artistry services. Since effectively her service was her own skills we decided to make the website personal in the form a blog with added portfolio capabilities."

Points of Interest >

- Twitter Integration
- Google Maps Integration
- Facebook Integration
- Delicious Social Bookmarking Integration
- Gravatar Icon Service

MaticCommerce Modules >

- Standard Module
- Blog & Comment Module
- URL Management Module
- Image Management Module
- Portfolio Module

Danielle Andrews - Makeup - www.damakeup.com

Designer > Robert McCombe
Live Date > Autumn 2010
Website Engine > maticcommerce v1.0

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Contact Us



Standard Page



Home Page

Objective >

To reinvigorate the old TOM Airdrie web presence to incorporate new design elements and Web 2.0 technologies.

Points of Interest >

- Web Design
- CMS Engine Development
- Javascript Image Carousel
- 2 Tier Website Design
- Custom Vehicle Ad's System
- Vehicle Rental Enquiry System

MaticCommerce Modules >

- Standard Module
- Custom Vehicle Ad's Module
- Image Management Module
- URL Management Module

Total Project Value >

Site Development - £2500
Turnaround from Signoff - 10 working days

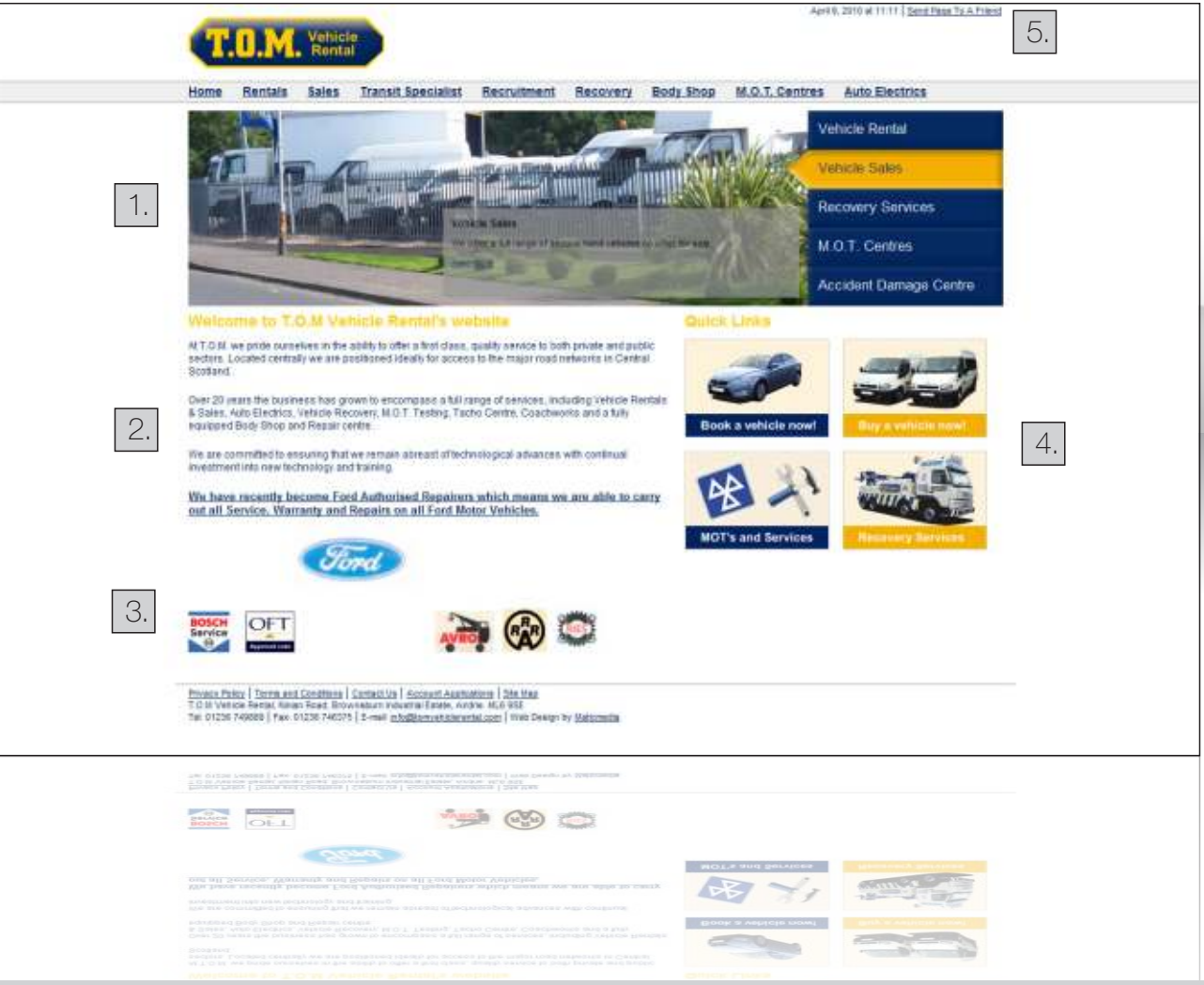
TOM Vehicle Rental - www.tomairdrie.co.uk

Designer > Robert McCombe
Live Date > Spring 2010
Website Engine > maticcommerce v1.0

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Home Page Breakdown >



1. This Javascript Based Image Carousel is completely customizable from the administration panel of the website. Images two large for the area scroll downwards to allow the site user to see the entire picture.

Image carousels are design to attract the users attention through the use of moving graphics to promote products or services. In TOM's case this is to promote the primary services within the business.

2. The content area on the left of the home page is editable from the admin panel of the site. This means you can edit this with updates whenever you like.

3. The icons on the front page symbolise partnerships with other companies. Partnerships create back-links to your website and enable you to rank higher in the search engines.

4. The "Quick Links" section highlights the 4 primary tasks that users are mostly likely visiting the site for. This reduces the "Travel" to Sale time by reducing the number of clicks a user has to click to get to the information they want.

5. Every page on the site has a "Send to a Friend" link this is to promote sharing of the site through social methods such as email or social networking sites such as Facebook.

TOM Vehicle Rental - www.tomairdrie.co.uk

Designer > Robert McCombe

Live Date > Spring 2010

Website Engine > maticcommerce v1.0

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